**ROFA Draft campaign plan 2020 v1**

**Independent living overarching campaign goal: to get NILS principles and a social model/ Human rights approach incorporated in social care policy work in 2020**

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| **Specific campaign goals**  | **Key actions** | **Who can contribute what** |
| Build understanding about what is independent living and a social model, human rights approach to Disabled peoples issues  | 1. Develop key independent living messages (written, videos, Plain English explanation)
2. Develop social model messages and resources
3. Carry out social media campaign
4. Lobby govt, MP’s, political parties, Mayors and policymakers
5. Reach out to other equalities and human rights organisations on the basis of solidarity between different groups of people
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| Promote NILS and get sign up to principles  | 1. ROFA agree priority NILS principles to lobby for
2. Lobby EHRC and Liberty to advocate for a UNCRPD / Human rights approach to social care
3. Lobby Lobby govt, MP’s, political parties, Mayors and policymakers to sign up to key NILS principles
4. Mini campaign to show Direct Payments work – care homes don’t
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| Set up a national stop social care charges campaign | 1. Carry out social media campaign
2. Share campaign and legal action learning
3. Increase legal action
4. Lobby govt, MP’s, political parties, Mayors and policymakers
5. Set up a resources hub on the ROFA website to share campaigns from around the country
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| Raise the profile of Disabled people experience of social care and institutionalisation  | 1. Carry out range of evidence gathering (e-survey, call outs, outreach)
2. Set up JR / legal action
3. Formulate plan for engaging with people with first hand experiences of institutionalisation and detention
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| Campaign for increased social care funding and continuation of the ex-ILF recipient grant  | 1. GMCDP to organise a webinar on how best to have a good working relationship with your LA
2. Lobby government, MPs, political parties and policy makers
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**National Disability Strategy overarching campaign goal: secure strategic engagement by DPOs in development of NDS and inclusion of key ROFA policy demands**

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| **Specific campaign goals** | **Key actions**  | **Who can contribute what** |
| Govt agrees to specific strategic engagement with DPOs | 1. Agree engagement we want in NDS
2. Meet with Minister for Disabled people to put forward
3. Either then carry out engagement if agreed or boycott ?
4. Agree key ROFA asks across the strategy using UNCRPD as framework
5. Agree ROFA regional reps
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| Set up a Nothing About Us without Us campaign | 1. Agree key messages and comms
2. Share co-production skills and learning
3. Set up social media campaign
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| Set up a you don’t speak for us Disability Charities Consortium campaign  | 1. Agree key messages and coms 2. Set up social media campaign |  |
| Increased funding for DPOs and funding to set up regional and national DPO ROFA networks | 1. Mapping existing DPOs and where they are located – identify LAs/regions with no DPOs
2. Lobby funding bodies and public bodies (e.g. metro mayors) who could fund/part fund regional DPOs
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**Intersectionality overarching campaign goal: secure voice and funding for BAME, LGBTQI and women’s DPOs and networks**

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| **Specific campaign goals** | **Key actions**  | **Who can contribute what** |
| Set up a Intersectional DPO charter and campaign | 1. Form working group to write charter, including from the intersection specific DPOs
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| Lobby Charitable Trusts to fund intersectional DDPOs at a regional level | 1. Identify and approach potential funders
2. Integrate into general funding applications
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| Engage with BAME,womens and LGBTQI organisations to challenge structural inequality | 1. Identify common key demands for government and funders
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**‘Making our rights real’ overarching campaign goal: increase understanding, use and enforcement of our rights**

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| **Specific campaign goals** | **Key actions** | **Who can contribute what** |
| Increase legal action | 1. Create list of legal firms and human rights organisations who can take cases
2. Lobby the EHRC to take more cases on behalf of individuals
3. Co-ordinate strategic litigation
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| UNCRPD in domestic legislation | 1. Continue to sit on the ILSG
2. Continue work with the EHRC to develop legislation consistent with CRPD and NILS
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| EHRC back to individual equalities strands | 1. Engage with other movements that have issues with the EHRC to co-ordinate cross-equalities campaign (e.g. BAME led organisations)
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| Re-introduction of something similar to the Disability Equality Schemes | 1. GM Panel to do a webinar on their work.
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**Covid-19 overarching campaign goal: the needs and views of Disabled people are addressed in covid responses at a local and national level**

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| **Specific campaign goals** | **Key action**  | **Who can contribute what** |
| Use Nothing About Us without Us campaign at a local and regional level | 1. Agree key messages and comms 2. Share co-production skills and learning3. Set up social media campaign |  |
| Funding for DPOs  | 1. Continue to lobby Government for state funding/support
2. Make the case for support for DPOs at a regional and local level
3. Approach non-governmental funders
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| Lobby to replace the MHA and MCA with UNCRPD compliant legislation | 1. Keep this as key focus in NILS
2. Monitor Government discussions and proposed legislation
3. Intervene to influence changes with the Disability Unit and Governmental bodies
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| Resist Austerity 2.0 post covid recovery | 1. No return to the hostile benefits system
2. Engage and plan campaigns along with trade unions
3. Fight continuing austerity with DPAC and other DPOs/ROFA membership
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| Campaign on the importance of the social model | 1. Creation of a digital hub on the ROFA website of resources
2. Comms campaign
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